

# THE NEW Dynamic patterns and sleek finishes FUSION

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The artful symmetry born of bold patterns joined with sleek finishes is the genesis of an exciting new style. Contemporary patterns are making their way into many modern finishes whether dramatic or more understated.

Grid patterned stencils offer unlimited diversity ranging from backsplashes and countertops to wall and floor finishes. These stencils allow the artist to replicate expensive popular mosaic tiles. Adding foils presents a strong metallic look while a more subtle look can be achieved with plasters.

"The Faux Effects® StencilFX™ circular or square grids are great for creating interesting and customized backsplash applications," says Sheri Zeman of Faux

Design Studio. "It's a great alternative to expensive tile whether using metallics or plasters." With the upcoming introduction of the RockKote™ two-part water-based epoxy system by Faux Effects International, the stencils can provide a distinct inlay under the epoxy.

For the 6,000 square foot upscale Chicago Prime Steakhouse in metropolitan Schaumburg, Sheri needed to meet the owners' vision of a sophisticated sensual look. She wanted contemporary style to work in unison with the regal luxury of a classic steak house. "Using stencils, my goal was to introduce drama into the warmth of the finishes," says Sheri.

She punctuated the curved architectural elements with contemporary couture effects. The dropped tray





ceiling was treated with a multi-layered Venetian Gem® application using her Loft101 Urban stencil and a glaze incorporating a Stain & Seal™ mixture. For the second tray ceiling she used layers of custom tinted metallic Palette Deco™ with the final finish warmed with a rouged-in custom glaze.

The hostess area backdrop was graced with LusterStone® over a MetalGlow® base with the Loft101 Calliope stencil

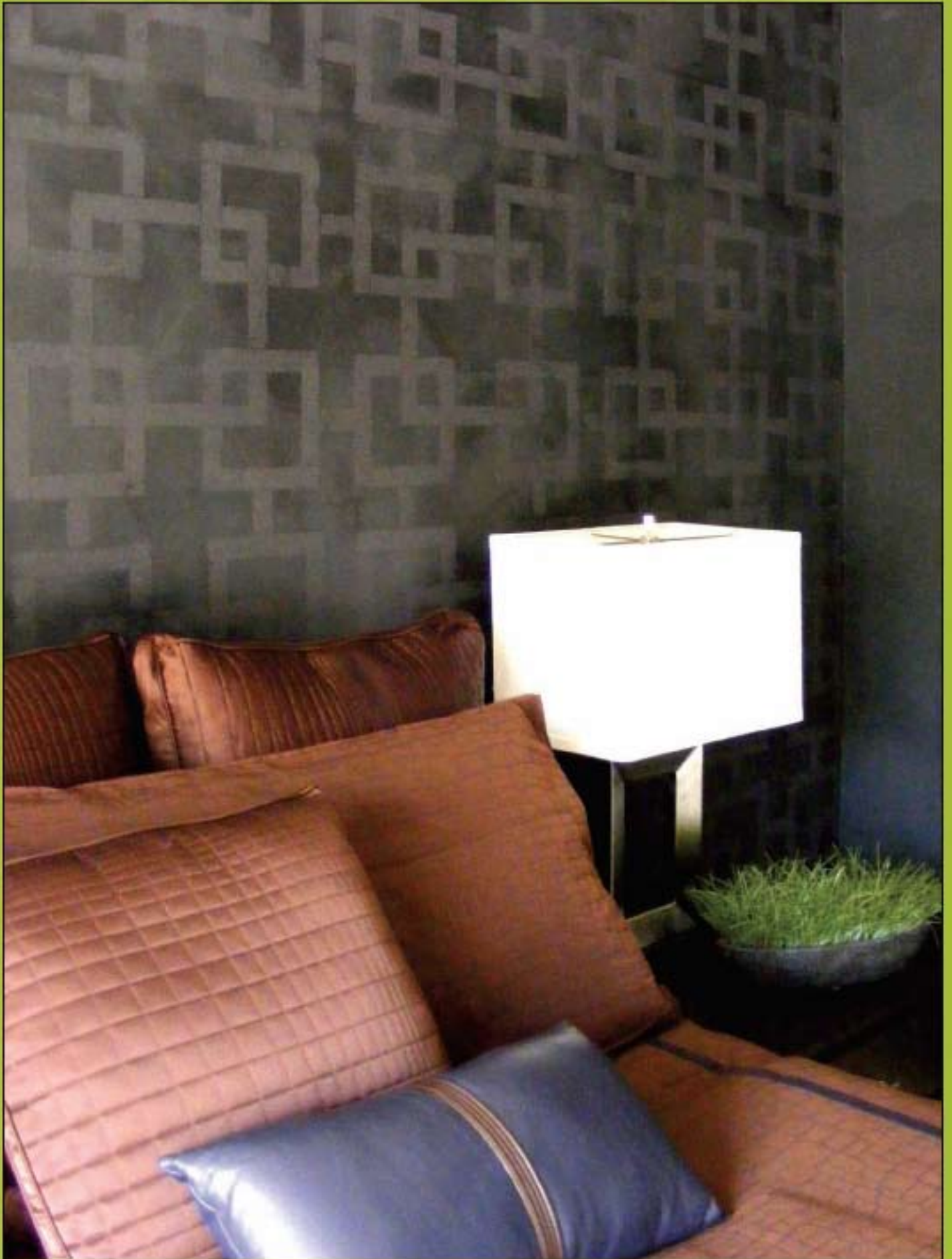
accenting the walls curvature. A red glazed wall finish was crafted using a premixed metallic gold glaze followed by a double wet-on-wet application of two stain-based glazes and finished with a glossy topcoat. A textured metallic strie was applied to the dining room areas with a Stain & Seal™ overglaze.

Sheri developed the Loft101 stencil line to compliment today's low key finishes. "I think the Loft stencils are very











cutting edge,” says Barbara Runyard IDAL Heartland Chapter President. “With many different color waves and textures you can create a number of different samples.” The additions of Designer FoilFX™ and metallics amp up the modern quotient. “The accent wall is back, and these stencils can really liven things up,” says Barb.

“Stencils play an important role in creating a provocative setting,” says Sheri, “but they are not always required to provide a vibrant statement.”

The sleek but understated style Donna Micelli’s home needed a dramatic tone-on-tone backdrop. For this application, Sheri chose to create a pattern through plaster. Intriguing yet subdued, the vertical layering of Venetian Gem® and LusterStone® become the defining

element in the two-story foyer. The sleekness of the textured mitered ceiling provides the perfect finishing statement.

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